Recent Books of Business - March 2001

Office

Blk 231, Bain Street #03-05, Bras Basah Complex Singapore 180231 Tel : +65-6883-2284/6883-2204 Fax : +65-6883-2144 info@marymartin.com www.marymartin.com

Impact of Liberalisation and Globalisation on the Small & Medium Enterprises in the Bulk Drug & Dyes Sector

Compiler : Management Consultancy Division, Dalal Consultants & Engineers Ltd, Ahmedabad

Pub : MVIRDC, World Trade Center, Mumbai Year : 2001 Bib : 90pp (various Pagings) Price : US\$ 15.00

The South Asian Association for Regional Co-operation (SAARC) Retrospect and Prospects

Author : Dr. Kumaran Pola, Business Economist & CEO

Pub : MVIRDC, World Trade Centre, Mumbai Year : 2001 Bib : 206pp PB Price : US\$ 15.00

Customs Valuation in India

Author : C. Satapathy, Commissioner of Customs (Valuation), Mumbai 2nd Edition

Pub : MVIRDC, World Trade Centre, Mumbai & Shroff Publishers & Distributors, Mumbai Year : 2000 Bib : 171pp 2nd Edition ISBN : 8173663297Price : US\$ 10.00

Containerisation & Multimodal Transport in India

Pub : MVIRDC, World Trade Centre, Mumbai & Shroff Publishers & Distributors, Mumbai Year : 2000 Bib : 420pp 3rd Rev Edition ISBN : 8173662649 Price : US\$ 15.00

TRIMS under WTO Investment & Competition Policy-Implications for India

This book focuses on the Integrated Relationship between Trade, Investments and competition policy & reviews conditions for creating a viable platform to spur entrepreneurial and investment drive.

Pub ; MVIRDC, World Trade Centre, Mumbai Year : 1999 Bib : 66pp Price : US\$ 15.00

WTO TRIPS Agreement - Implication for Indian Bio-technology

This book traces the status and prospects of bio-technology industry in India and delebrates on the patent legislations with regard to granting patent protection for biotechnological products. it seeks to identify new directions to encourage interaction among the fields of education, scientific research and industry

Pub : MVIRDC, World Trade Centre, Mumbai Year : 1998 Bib : 78pp Price : US\$ 15.00

Importance of Quality in Exports

This book focuses on the imperatives of quality systems to meet the obligations in global business and illustrates various approaches to quality systems both in the global & Indian context.

Pub : MVIRDC, World Trade centre, Mumbai Year : 1999 Bib : 57pp Price :US\$ 15.00 Research Study Reports of MVIRDC, World Trade Centre, Mumbai

- 1. Privatisation of Ports in India (1998-99)
- 2. Privatisation of Roads in India (1998-99)
- 3. Privatisation of Power in India (1998-99)
- 4. Privatisation of Telecommunications in India (1998-99)
- 5. Trade with Egypt (1998-99)
- 6. Trade with Nigeria (1998-99)
- 7. Automobile Ancillary (1997-98)
- 8. Telecommunications (1997-98)
- 9. Plastics & Linoleum (1997-98) Bib : 147pp
- 10. Cosmetics & Toiletries (1996-97) Bib : 147pp
- 11. Medicinal Plants (1996)
- 12. Consumer Durables (1996)
- 13. Alternate Construction Materials (1996)
- 14. GATT and Indian Textiles Industry (1996)

Price : US\$ 10.00 (each)

Indian Capital Markets Theories and Empirical Evidence

Editor : T.P. Madhusoodanan

This volume is a collection of selected papers presented in the "Capital Markets Conference 1997"

Pub : UTI Institute of Capital Markets & Quest Publishers, Mumbai Year ;1998 ISBN : 8187099046 Bib PB 275pp Price : US\$ 15.00

Man Power Planning in State Bank of India Author : Subhas Kumar Pub : Classical Publishing Company, New Delhi Year : 2000 ISBN ; 8170543053 Bib : HB 23cm 195pp Price ; US\$ 13.50

MC Bhandari's Guide to Company Law Procedures

As Amended by The Companies (Amendment) Act, 2000

Act,

As based on major changes introduced by the Companies (Amendment)Act, 2000, the companies (Amendment) Act, 1999 and the Trade Marks Act, 1999, also incorporating changes made in other Allied Laws e.g. FEMA, 1999, NBFC Directions 1998, SEBI Guidelines 2000, Rules & Regulations etc.

16th Edition 2001

Pub : Wadhwa Sales Corporation, New Delhi Year ; 2001 Bib : 2364pp HB Price : US\$ 40.00

Traditional Industry in the New Market Economy The Cotton Handlooms of Andhra Pradesh

Authors : Kanakalatha Mukund; B Syama Sundari

The authors study the three main agencies involved in this sector - the weaver, the trader and the Government. They examine the interactions between these three actors through an analysis of the relations of production, the markets and the marketing channels

Pub : Sage Publications, New Delhi Year : 2001 ISBN : 0761995226 Bib : 23cm HB 169pp with Index Price : US\$ 13.25

Management of Organizational Change Leveraging Transformation

Author : K. Harigopal

In this insightful book, Prof. K Harigopal examines the nature of change and the different types of change that an organization can undergo. He discusses the various concepts and the fundamental issues, activities and processes associated with how to plan, implement and manage effective transformational change.

Pub : Response Books, New Delhi Year : 2001 ISBN : 0761995161(HB) 076199517x(PB) Bib : 23cm 341pp with Index Price : US\$ 16.50 (HB) / US\$ 10.00 (PB)

Making India Innovative Author : Lakshman Prasad

This book focuses on the importance of innovations for development of competitive technologies, an imperative for both domestic and export markets in the changed scenario of globalisation and liberalisation of the economy.

Pub :Centre for Industrial and Economic Research, New Delhi Year : 2001 Bib : 23cm HB Price : US\$ 9.50

Hospital and Health Services Administration Principles and Practice

Author : Syed Amin Tabish

This book, one of the first of its kind on healthcare management, emphasizes the need to continously enhance knowledge and skills to increase organizational effectiveness by applying modern techniques, derived from behavioural sciences and business administration.

Contents

Health Planning : Past, Present & Future Part 1 : Management in Health Care[3] Part 2 : Health Economics [68] Part 3 : Recent Trends [85] Hospital Management : Principles and Practice Part 1 : A Conceptual Framework [143] Part 2 : Manager Responsibilities [185] Part 3 : Managing Finance [223] Part 4 : Materials Management [250] Part 5 : Managing Service Delivery [284] Part 6 : Hospital Acquired Infection [303] Part 7 : Managing Support Services [317] Part 8 : Managing Information [355] Part 9 : Managing Human Resources [374] Part10 : Managing the Estate [429] Part11 : Managing Relations [463]

Managing Health Care technology [471] Management of Organizational Behaviour [489] Modern Approach to Quality [597] Health Care Reforms [705] Research for Health [855] Medical Ethics [935]

Pub : Oxford University Press, New Delhi Year : 2001 ISBN : 0195650921 Bib :31cm HB ix, 959pp with Index Price : US\$ 66.50

The Management and Ethics Omnibus Management by Values Ethics in management Values and Ethics for Organization

Author : S.K. Chakraborty

Pub : Oxford University Press, New Delhi Year :2001 ISBN : 0195656237 Bib : 23cm HB 960pp Price : US\$ 20.00

Entry Strategies and Growth in Foreign Markets Texts and Cases in the Indian Context

Author : Shekhar Chaudhuri, Ranjan Das

Pub : Oxford University Press, New Delhi Year : 2001 ISBN : 0195652207 Bib :23cm HB 264pp Price : US\$ 16.50

Intellectual Property Rights in the WTO and Developing Countries

Author : Jayashree Watal

The successful conclusion of the controversial negotiations on trade related aspects of intellectual property rights (TRIPS) during the uruguay round in 1994 was a major landmark in international economic relations. This volume provides a thorough and secure foundation on which international trade lawyers and business persons can build a global intellectual property regime that is both productive and fair.

Pub ; Oxford University press, New Delhi Year : 2001 ISBN : 0195654412 Bib : HB 23cm xiv, 512pp with Appendices and Index Price : US\$ 22.50