

Recent Books on Business – April - 2001

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Indian Households' Investment Preferences
The Third All-India Investors' Survey

Author : L.C. Gupta, C P Gupta & Naveen Jain

This study basically explores the household investors' preferences, future intentions and experiences as also their perceptions of problems and opinions about corporate managements, credit rating agencies and auditors. This study is intended to deepen the understanding of bond and share markets in india

Pub : Society for Capital market Research and Development, New Delhi ISBN : 8190051385 Year : 2001 Bib : xx, 154pp Price : US\$ 15.00

Elephants Cant Dance
Managing in a babysitting economy
Author : S.L. Rao

The author uses his unique blend of experience as an economist, a management expert and a policymaker, to offer insights into the rapidly changing business and economic environment in the country and what it takes to survive and succeed in such an environment.

Pub : Global Business Press, New Delhi Bib : 255pp Year : 2001 Price : US\$ 16.50

Leadership & power
Ethical Explorations

Editor : S.K. Chakraborty; Pradip Bhattacharya

The accelerating speed of mammon worship and commercialization of science, technology and academia, along with crumbling traditional norms have together led to increasing abuse of power in all spheres of life. This book examines the global problem from multiple perspectives.

The essays focus on the manner in which people have used power for managing individual, social and environmental aspects of life. The theme of power is explored in a philosophical and spiritual vein, yet from a corporate viewpoint for better human resource management.

Pub : Oxford University Press, New Delhi Year : 2001 ISBN : 0195655915 Bib : 22cm
464pp Price :US\$ 20.00

Returns on Indian Equity Shares
Author : L.C. Gupta ; Utpal K Choudhury

It addresses the much-debated question, viz, what returns can one reasonably expect on Indian equity portfolios, equity funds and index funds? It covers the period 1980-99

Pub : Society for Capital market Research and Development, Delhi Year : 2000 ISBN :
8190051377 Price : US\$ 12.00

India's Financial Markets and Institutions

Editor : L.C. Gupta

The book contains 26 presentations, made at a high-level seminar held at Mumbai on Jan 29, 1999 to discuss the need for re-engineering India's Financial Markets and Institutions. The book is divided into 4 parts 1. Debt Market Reforms 2. Equity Market Reforms 3 Banks, DFIs and universal banking 4. Financial derivatives and risk management

Pub : Society for capital market Research and Development, Delhi Year : 1999 ISBN :
8190051369 Price : US\$ 16.00

85 Years of Cement Industry 1914-1999
Author : K.D. Gadhok

With reference to India

Pub : K.D. Gadhok, New Delhi Year : 2000 Bib : 381p 29cm Price : US\$ 20.00

Workload reduction in Government
Author : Sandeep Kayastha

Pub: Excel Books, New Delhi Year : 2000 Bib : 152p 23cm Incl. Bib Ref & Index ISBN :
817446204x Price : US\$ 5.00

Global Portfolio investments in emerging markets and India Author : Uma Shashikant

Pub : UTI Institute of Capital Markets, Mumbai Year : 2000 bib ; vi, 180p ill 24cm. incl.
statistical tables, bib. ref. Price : US\$ 10.00

Tourism in Nepal
Marketing Challenges

Author : Hari Prasad Shrestha
Foreword by Dipendra Purush Dhakal

Pub : Nirala Publications, New Delhi Year :2000 Bib : xxiv, 399p 22cm ISBN :
8185693692 Price : US\$ 16.50

Technology Transfer and in-house R&D in Indian Industry
in the later 1990s

edited and with an introduction by Binay Kumar Pattnaik

Pub : Allied Publishers, New Delhi Year : 1999 Bib ; 2v 24cm ISBN : 8170239397(Vol.1)
8170239400 (Vol.2.) Price : US\$ 45.00 (Set)

WTO Consistency of trade policy of select partner countries of India

Pub : Indian Institute of Foreign trade, New Delhi Year : 2000 Bib : 130p ill some col
29cm Price : US\$ 12.00

India Who's Who 2000-2001
26th Edition
Millennium Edition
Editor : Inder Jit

India Who's Who is the only regular in-depth source of accurate and complete
biographical information of eminent personalities in India.
Over 5000 biographical entries from 126 fields have been arranged profession-wise for
quick and selective reference.

Pub : Infa Publications, New Delhi Year : 2001 Bib : HB 23cm xviii, 706p price : US\$
30.00

CD ROM on Construction Project Management
Author : Chitkara, K K

Pub : Tata McGraw Hill, New Delhi Year : 2001 Bib : 80pp + CD-ROM ISBN : 0070435871
Price : US\$ 60.00

Franchising
The Route to Rapid Business Excellence
Authir ; Khera Pramod

Pub : Tata McGraw Hill, New Delhi Year : 2001 Bib : 160pp HB ISBN : 0070420408
Price : US\$ 12.00

Global Capital Markets
Shopping for Finance 2/e

Author : Joshi P R

This book a revised edition, focuses on "how and Why" of international finance. The
author, with an artisan's approach, brings in the relevance of international finance by
focussing on large analytical dimensions, apart from the techniques of operating in the
markets.

Pub : Tata McGraw Hill, New Delhi year : 2001 Bib : 496pp HB ISBN : 0074636723
Price :US\$ 15.00

Foreign Direct Investment Policy and Business Opportunities

Pub : Indian Investment Centre, New Delhi Year : 2000 (Nov) Bib : PB 150pp Price : US\$
10.00

List of Foreign Collaborations approved during the year 1999

Pub : Indian Investment Centre, New Delhi Year : 2000 Bib : PB Price : US\$ 20.00

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