

Recent Books from Taiwan – Sept 2011

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Anthropology

Taiwan Journal of Anthropology Volume 9 Number 1, June 2011
Taiwan: Institute of Ethnology Academia Sinica, 2011
208p. ; 25cm.
ISSN: 1727-1878
Bilingual English & Chinese language
516 gm.
\$ 50.00 per Issue
<http://www.marymartin.com/web?pid=133646>

Business/Management

A Cross-Cultural Study of Consumer Attitudes and Emotional Responses of Apparel Purchase Behavior / Yun Wang
Taiwan: Showwe Information Co. Ltd., 2007
158p. ; 21cm.
ISBN-13: 9789866909603
\$ 18.00 / PB
250 gm.
<http://www.marymartin.com/web?pid=133774>

Economics/Development Studies

The Second Great Transformation: Taiwanese Industrialization in the 1980s – 2000s / Reginald Yin-Wang Kwok (Edited)
Taiwan: Chengchi University Press, 2011
xiii. 344p. ; 23cm.
ISBN-13: 9789866475115
\$ 39.50 / PB
598 gm.
<http://www.marymartin.com/web?pid=133775>

Deconstructing ECFA : Challenges and Opportunities for Taiwan / Chih-Cheng Lo & Tien-wang Tsaur (Edited)
Taipei: Taiwan Brain Trust, 2010
xxvi. 170p. ; 23cm.
ISBN-13: 9789868627758
\$ 25.00 / PB
396 gm.

ECFA – Economic Cooperation Framework Agreement between China & Taiwan
<http://www.marymartin.com/web?pid=133776>

History

The Witnessed Account of British Resident John Dodd at Tamsui / Niki J. P. Alford
Taipei: SMC Publishing Inc., 2010
xxxv. 385p. ; 22cm.
ISBN-13: 9789576387203
\$ 39.95 (PB)
626 gm.

This book celebrates British resident John Dodd entrepreneur par excellence for 19th century Formosan tea promotion and his witnessed account of the naval French blockade of northern Taiwan during the Sino-French War 1884-1885. This book also premieres the history of the Tamsui Treaty Port and its environs featuring interactions of local and foreign residents, antique maps and photographs, discovery of petroleum and gold, typhoons and weather reports, views on social and economic development, and chronology of events from the 1860s to early 20th century.

<http://www.marymartin.com/web?pid=133777>

A New History of Taiwan: Asia's First Republic in the New Millennium / Hung Chien-Chiao
Taiwan : The Central News Agency, 2011
527p. ; 24cm.
ISBN-13: 9789868663732
\$ 39.50/ PB
896 gm.

<http://www.marymartin.com/web?pid=133779>

Law

Asian Journal of WTO & International Health Law and Policy Volume 6 Number 1, March 2011
Taiwan: National Taiwan University Press & Asian center for WTO & International Health Law and Policy, 2011
280p. ; 23cm.
ISSN: 1819-5164

Articles:

- Navigating the Global Health Terrain: Mapping Global Health Diplomacy
David P. Fidler
- The Future of the WTO: From Authoritarian "Mercantilism" to Multilevel Governance for the Benefit of Citizens?
Ernst-Ulrich Patersmann
- FTAs and Safeguard Norms: Their Variation and Compatibility
Won-Mog Choi
- Trade Liberalisation in Asia: Why Intra-Asian Free Trade Agreements are not Utilised by the Business Community
Bryan Mercurio
- Elephant in the Room: Challenges of Integrating China into the WTO System
Henry Gao
- The Duty to Settle in WTO Dispute Settlement
Chios Carmody
- Doha Round Negotiations on Subsidy and Countervailing Measures: Potential Implications on Trade Flows in Fisher Sector
Debashis Chakaborty, Julien Chaisse & Animesh Kumar
- Risk and Ethical Governance of Nano-Convergence Technology: An Initial Comparison of the Technological Impact Assessment Between South Korea and Taiwan
Kuei-Tien Chou & Hwa-Meei Liou

\$ 90.00 Per Year

<http://www.marymartin.com/web?pid=133780>

Linguistics

Discourse Analysis in Chinese Composition / Man-Mian Chen
Taiwan: National Institute for Compilation and Translation (ROC) Taiwan & Wanjuan Lou Books, Ltd., 2010
512p. ; 21cm.
ISBN-13: 9789577396808
English & Chinese language
\$ 45.00 / PB
600 gm.

Discourse analysis of Chinese composition is both vital and many-faceted. Currently, a good introductory book on the analysis of composition is an urgent necessity.

<http://www.marymartin.com/web?pid=133782>

Teaching English Using the Internet and the Multiple Intelligence Approach / Kuang-yun Ting
Taiwan: Showwe Information Co. Ltd., 2007
viii. 390p. ; 21cm.
ISBN-13: 9789866909610
\$ 39.95 / PB
546 gm.

This book can be regarded as a resource book for teachers who would like to apply multiple entry point approaches, a framework of multiple intelligences proposed by Gardner, in their language classes. On-line sources are particularly valuable in learning situations where teachers usually expect authentic materials. Moreover, this book builds a bridge from theory to practical approach aiming to assist teachers who believe intrinsically in the use of technology, but have not been trained in its use.

<http://www.marymartin.com/web?pid=133784>

Literature

Gothic Crossings : Medieval to Postmodern / Ya-Feng Wu and Hsin-Ying Li (Editors)
Taipei: National Taiwan University Press, 2011
442p. ; 23cm.
ISBN-13: 9789860270884
\$ 39.95 / PB
668 gm.

These ten essays on the theme of the Gothic, written by scholars from Taiwan and the USA and introduced by Professor David Punter of Bristol University, range across the boundaries of time, space and genre. Catching the fluidity, openness and amorphous multiplicity of the Gothic as idea and as genre, the collection moves from medieval Gothic England and the early American colonial settlements, through High Romanticism and the Gothic variants at the turn of the 19th and 20th centuries, to contemporary London as a Gothic site.

<http://www.marymartin.com/web?pid=133785>

NTU Studies in Language and Literature June 2011 No. 25 / Chi-she Li, (Editor)
Taiwan: NTU Press & the Department of Foreign Languages and Literatures, National
Taiwan University, 2011
186p. ; 23cm.
Published twice a year
TBT Policy Series No. 1
\$ 40.00 Per Issue
312 gm.

Contents

*Women, Labor and Technology in the Late Victorian Age : Typewriting in George
Gissing's 'The Odd Women and Grant Allen's The Type Writer Girl*

Professing Anzia Yeziarska : Marketing and Reading Yeziarska in the 1920s

Language in Conrad's Heart of Darkness and Greene's A Burnt-Out-Case

Paterson, Pan, Satyrs and Deep Ecology

Language as the Ethical Other : The Spatial/Temporal Loop in the Names

Yuyan as Allegory/Prophecy : Visions of Ruin in Post-Misty Poetry

Semiosis of the Second Person : Representation, Extension, Usurpation

<http://www.marymartin.com/web?pid=133786>

Dialogue with Monologue: A Study in Shakespearean Soliloquy (CD Included) / Ching-His
Perng

Taiwan: National Institute for Compilation and Translation, ROC (Taiwan), 2011

167p. ; 21cm.

ISBN-13: 9789574454020

\$ 19.95 / PB

252 gm.

<http://www.marymartin.com/web?pid=133787>

Maps/Atlases

The Mapping of Taiwan: Desired Economies, Coveted Geographies / Jerome F. Keating

Taipei: SMC Publishing Inc., 2011

xvi. ; 130p. ; 23 x 30cm.

89 photos, full color

\$ 40.00 / HB

The Mapping of Taiwan, Desired Economies, Coveted Geographies traces how a beautiful
island (Formosa, a.k.a. Taiwan) became involved in the desired economies of competing
nations and how it subsequently was mapped with ever increasing accuracy and detail.

<http://www.marymartin.com/web?pid=133788>

Politics

Taiwan Journal of East Asian Studies Nol. 8, No. 1 (Issue 15), June 2011
Taiwan: Institute for Advanced Studies in Humanities and Social Sciences, National
Taiwan University, 2011
1v. ; 25cm.
ISSN: 1812-6243
\$ 60.00 per Issue / PB
Special Issue ; The Shifting of Confucian 'Civil' and 'Military' Values in Premodern East
Asian Politics
754 gm
<http://www.marymartin.com/web?pid=133789>

Sociology

Queer Politics and Sexual Modernity in Taiwan / Hans Tao-Ming Huang
Aberdeen: Hong Kong University Press, 2011
viii. 275p. ; 23cm.
ISBN-13: 97898888083084
The Queer Asia Series
\$ 25.00 / PB
524 gm.

Examining the deployments of gender and sexuality over the past five decades in Taiwan, this book chronicles a queer historiography that illuminates the production of sexual identities and the formation of sexual modernity. Through primary research and historical investigation, Hans Tao-Ming Huang offers a contextualised study of Pai Hsien-yung's *Crystal Boys*, one of Taiwan's first recognized gay novels, as he critically engages disparate discursive fields of dominant legal and medical discourses of sex, lesbian and gay activism, as well as mainstream feminist politics. He shows that the construction of male homosexuality as a term of social exclusion is historically linked to the state's banning of prostitution, further delineating a moral-sexual order that has come to be buttressed by the hegemonic rise of anti-prostitution state feminism since the 1990s. In exploring the imbrications of male homosexuality, prostitution and feminism in Taiwanese national culture, Huang boldly ventures a politics of sexual dissidence that contests state-inspired heteronormativity.

<http://www.marymartin.com/web?pid=133790>
