

**Recent Books from Singapore – August 2008**  
**Mary Martin Booksellers Pte Ltd**

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**Art**

Making Visible the Invisible ; Three Decades of the Singapore Arts Festival /  
Venka Purushothaman  
Singapore : National Arts Council, 2007  
251p.  
978-981-05-9564-7  
\$ 20.00

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**Business**

Accounting/Finance Lessons of Enron : A Case Study / Harold Bierman  
Singapore : World Scientific Publishing Co. Pte. Ltd., c2008  
204p. ; 24cm.  
ISBN-13 : 9789812790309  
ISBN-10 : 9812790306  
\$ 65.00

There is a great deal of confusion regarding the factors that led to Enron's collapse. This important book addresses this problem by providing a coherent explanation of the accounting and finance problems associated with the collapse. The Skilling-Lay trial, as it is related to accounting or finance issues, is critically described as well. Through its well-balanced take on events surrounding the trial, the book therefore enables readers to analyse the validity of the arguments offered by the U.S. Attorneys.

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Towkay Ho She Boh? : How To Become A Successful Towkay / Ah Chuan  
Singapore : Rank Books,2008  
121p. ; 21cm.  
ISBN-13 : 9789810596385  
\$ 12.00

Inspired by traditional Chinese sayings and other colloquialisms, this book dispenses wise advice on the ways in which one can become a Big Towkay, ie. a successful entrepreneur, in today's Singapore. Each chapter presents an idea and explains it in simple language, often relying on Singlish to enforce the point.

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The Future and Me: Power of the Youth Market in Asia / Yuwa Hendrick-Wong  
Singapore: John Wiley & Sons (Asia), 2008  
155p,; 21cm  
ISBN: 9780470822081

\$ 25.00

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Strategic Sales Planning for Growth & Differentiation / Kevin Vince Fernando  
Singapore : The Association for Strategy and Leadership Practitioners, 2008

153p,; 24cm

ISBN: 9789810579456

\$ 35.00

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**Economics/Development Studies**

Making an ASEAN-EU FTA Work for European Business : Prospects and Challenges /  
Rahul Sen (ed.)

Singapore : Institute of Southeast Asian Studies, c2008

34p. ; 21cm.

ISBN : 978981237569

1. Free trade-Southeast Asia-Congresses.
2. Free trade-Europe-Congresses.
3. Business enterprises, Swedish-Singapore-Congresses.
4. Southeast Asia- Foreign economic relations-Europe-Congresses.
5. Europe-Foreign economic relations-Southeast Asia-Congresses.
6. Southeast Asia-Commerce-Europe-Congresses.
7. Europe-Commerce-Southeast Asia-Congresses.
8. Southeast Asia-Foreign economic relations-Sweden-Congresses.
9. Sweden-Foreign economic relations-Southeast Asia-Congresses.

\$ 12.00

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New Dimensions of Economic Globalization: Surge of Outward Foreign Direct Investment  
from Asia / Ramkishen S. Rajan, Rajiv Kumar & Nicola Virgill

Singapore: World Scientific Publishing Co. Pte Ltd, 2008

328p,; 24cm

ISBN: 9789812793102

\$ 62.00

This book, written by top scholars from academia, international organizations as well as think tanks, consists of a set of papers focusing on these issues. The book is unique in its coverage — focusing on China, India and Southeast Asia rather than limiting itself to a sub-regional or country-specific focus. The chapters in this book highlight important policy issues but are supported with relevant data and empirics, with rigorous empirical analysis being applied to important practical policy issues. The book also provides pertinent overviews of recent research on the questions explored. While the chapters have been crafted to be able to stand up to academic scrutiny, they are also written in a manner that makes them easily accessible to all policymakers, students and business/financial journalists who are interested in Asia and in the emergence of South-South FDI flows.

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Corporate Citizenship in Singapore / Saw Swee-Hock

Singapore : Institute of Southeast Asian Studies, c2008

120p. ; 22cm.

ISBN : 9789810808389 HC

Saw Centre Financial Studies No. 4

\$ 12.00

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Introduction to Islamic Finance / Saw Swee-Hock & Karyn Wang  
Singapore : Institute of Southeast Asian Studies, c2008  
102p. ; 21cm.  
ISBN : 9789810808372 HC  
Saw Centre Financial Studies No. 3  
\$ 12.00

This book is a concise and accessible guide to the evolving field of Islamic finance and its application in Singapore. It provides an overview of the key tenets and principles of Islamic finance, explores the range of products and instruments, considers the international regulatory architecture, and traces Singapore's approach to developing the industry.

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### **Environment**

The Proceedings of the 1<sup>st</sup> Asia-Pacific Water Summit / (eds.) Secretariat of the 1<sup>st</sup> Asia-Pacific Water Summit  
Singapore : World Scientific Publishing Co. Pte Ltd, c2008  
257p. ; 25cm.  
ISBN-13 :9789812833273  
ISBN-10 : 9812833277  
\$ 54.00

Summaries of sessions cover matters relating to sanitation, climate change, water financing and capacity development, water-related disaster management, water for development and ecosystems, developing knowledge and lessons, increasing local capacity, monitoring investments and results, and the CEO Water Mandate. Also included are the Policy Brief 2007 and the Message from Beppu, the two seminal outcome documents of the 1st APWS.

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### **General**

National Directory of Scholars: Humanities and Social Sciences Research  
Singapore: National Library Board, 2007  
600p,; 25cm  
ISBN: 9810572735  
1. Humanities – Research – Singapore  
2. Social Sciences – Research –Singapore  
3. Scholars – Singapore  
\$ 45.00

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World's Smallest Planes / Teo Yew Chiat  
Singapore : Toe Yew Chiat,2008  
20p. ; 21cm.  
\$ 8.00

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### **History**

SERI : Singapore's World-Class Research / Arthur Lim  
Singapore : World Scientific, 2008  
160p. ; 23cm.  
ISBN-13 : 9789812833174  
ISBN-10 : 981283317X  
Singapore Eye Research Institute  
\$ 35.00

Just 10 years ago, ophthalmic research was almost unheard of in Singapore. With little money and no infrastructure, ophthalmologists and scientists expressed scant interest in research. Today, however, ophthalmic research in Singapore is at a high international level, as exemplified by the activities of the Singapore Eye Research Institute (SERI), which is capable of competing with and challenging the world's leading eye research centers. Indeed, the world-class research carried out at SERI has helped to extend Singapore's international reach as the country moves towards its goal of becoming a global city and a leading nation influencing developments across Asia and the world.

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Escape from Leipzig / Harald Fritzsch  
Singapore: World Scientific Publishing Co. Pte Ltd, 2008  
125p,; 23cm  
ISBN-13: 9789812793065  
ISBN-10: 9812793062  
1. Germany (East)-Politics and government  
2. Fritzsch, Harald, 1943-  
3. Escapes-Germany  
4. Political refugees-Germany  
\$ 19.00

"This book is of historical importance. It describes the tensions created by a ruthless regime in a defenceless community, the feelings of helplessness as well as the resourcefulness of those who wanted to make a difference, and then had to escape under life-threatening conditions. No one at the time knew whether the tiny pinpricks of the protesters would help at all to bring about any change in a seemingly perpetual situation and whether the monolithic autocrats could maintain their communist rule forever. Indeed, only few could surmise that less than two decades would be needed to bring the old war to an end. What happened should not be forgotten. Personal accounts such as the one here are real jewels."

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**Singapore : The Unexpected Nation / Edwin Lee**  
**Singapore : Institute of Southeast Asian Studies, c2008**  
**707p. ; 23cm**  
**ISBN : 9789812307958 PB**  
**ISBN : 9789812307965 HC**  
**1. Singapore-History**  
**2. Singapore-Politics and government**  
**\$ 30.00 (PB)**  
**\$ 50.00 (HB)**

This book deals with Singapore's transition from a British Crown Colony to a state in the Federation of Malaysia, and expulsion from the Federation to become a separate

independent nation. For the leaders of Singapore's PAP Government, Malaysia was a traumatic experience. Yet, but for it, they might never have found the resolve and the secret of building this extraordinary nation, this nation based on Singapore alone that they and an entire generation had once believed an impossibility. This story of nation-building deals with topics on national (army) service, economic development, education in schools and in universities, housing and home ownership. It deals also with issues of ethnicity and national identity in the context of challenges from within and without, in the latter case from globalization and global Islamism.

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Papa As a Little Boy Named Ah Khoon / Andrew Tan Chee Khoon  
Singapore: Ring of Light Publishers, 2007  
155p,; 20cm  
ISBN: 9789810583293  
\$ 11.00

Decapitating prisoners, forcing water into their bodies and then stomping on them and smacking them violently for not bowing – these are the various brutalities and more that people in Singapore experienced during the Japanese Occupation.

Here, that dark period of the nation's history is told through the eyes of a little child, Ah Koon who lived in a Geylang Kampong during the '40s and '50s.

Author Andrew Tan Chee Khoon, who was little Ah Koon, faced the grim uncertainty of the war years together with all children of the generation. Yet life was full of adventures and discovery – fishing in ponds, catching spiders, playing simple games, going to the village cinema, and even getting up to mischief-experiences that are missing from the urban life of today's kids.

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New Perspectives and Sources on the History of Singapore: A Multi-Disciplinary Approach  
Singapore: National Library Board, 2006  
144p,; 30cm  
ISBN: 9789810559809  
\$ 30.00

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Knowledge-Imagination-Possibility : Singapore's Transformative Library  
Singapore: SNP International Publishing Pte. Ltd, 2005  
168p,; 27cm  
Includes bibliographical references and index  
ISBN: 9812481079  
1. Singapore. National Library Board – History.  
2. National libraries – Singapore – History  
\$ 50.00

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What a Stupid Question! : 35 stories of stupid questions with clever endings / Sharmini Chellapandi  
Singapore: National Library Board, 2006  
158p,; 21cm  
Includes index  
ISBN: 9810548796  
1. Inventions – history  
2. Inventions, Employees'

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\$ 10.00

How often have you stopped to think about the real story behind these questions? Stupid questions contain within them great potential. They push the boundaries and margins of possibilities and illuminate your thinking.

What a Stupid Question! Is a compilation of 35 stories of inventions, discoveries, services and ideas that were set in motion by seemingly stupid questions.

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Moments in Time: Memories of the National Library

Singapore: National Library Board, 2004

111p.; 21cm

ISBN: 9810516851

\$ 15.00

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Aeroplanes : That Flew Over Singapore (1911 to 2008) / by L. M. Mani & Teo Yew Chiat

Singapore : L. M. Mani & Teo Yew Chiat, 2008

136p. ; 30cm.

ISBN : 9789810592448 PB

\$ 13.00

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### **Literature**

Unhooking a DD-Cup Bra without Fumbling / Adam Adams

Singapore : Monsoon Books Pte Ltd, 2008

248p. ; 20cm.

9789810801557

\$ 15.95

Unhooking a DD-cup Bra without Fumbling is an intriguing 60,000- word whodunit, a full-frontal frolic that kicks off in Thailand and unfolds across Asia, boasting hot Thai bargirls, a gang of hoodlums and a phony missionary. Curiously uplifting, it is an idiosyncratic romp of vicar-and-tart proportions in which protagonist Shannon Dublin swaps a quaint sanctuary in Bangkok for a hard-riding gothic road trip through Asia.

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Phillips, Sylvie

The Rain Tree / Sylvie Phillips

Singapore : Monsoon Books Pte Ltd., 2008

254p. ; 20cm.

9789810801458

\$ 15.95

A tropical paradise. A freak storm. A dead body. Officer Arunchit recognises the victim—and fears it is no accident. Set in Thailand and England, The Rain Tree brings together an unlikely set of complex characters, each the victim of a personal tragedy, and each with something to hide.

As events slowly unfold, a dark cloud settles over the idyllic island of Koh Keo. Rather than being a tropical haven where each traveller can escape the harsh realities of life, this tiny paradise becomes a battleground of deceit, betrayal and, ultimately, murder.

Eating Air – Based on the award-winning film by Kelvin Tong and Jasmine Ng / Ng Yi-Sheng

Singapore: National Library Board & National Book Development Council of Singapore, 2008

120p,; 21cm

ISBN: 9789810802806

\$ 15.00

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12 Storeys/ James Toh

Singapore: National Library Board & National Book Development Council of Singapore, 2008

112p,; 21cm

ISBN: 9789810802813

\$ 15.00

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12 Storeys confronts the anguish of many Singaporeans in a frank way. This intense insight into the shortcomings of the Singaporean dream is a valuable step toward the insular city state's realization that, while economic statistics point only to success, there are serious social problems across the city state that merit examination.

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4 : 30 / Yeo Wei Wei

Based on the award-winning film by Royston Tan

Singapore: National Library Board & National Book Development Council of Singapore, 2008

100p,; 21cm

ISBN: 9789810802820

\$ 13.00

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Velouria / Daren Shiau

Singapore: Firstfruits Publications, 2007

63p,; 18cm

ISBN: 9789810593865

\$ 11.00

'Poetry'

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The Coffin : That Wouldn't Bury and Other Stories / by Jeffrey Lim

Singapore : Ethos Books, c2008

209p. ; 20cm

ISBN : 9789810809256

\$ 12.00

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Identity / David Leo

Singapore : Ethos Books, c2008

22p. ; 120cm.

ISBN : 9789810809553 PB

Singapore - Poetry

\$ 12.00

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Still travelling / Edwin Thumboo

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Singapore : Ethnos Books, c2008  
102p ; 21cm  
ISBN : 9789810810009 PB  
Poetry  
\$ 12.00

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Behind a Cultural Cage – A Novel: His heart carries a "-". His personal universe keeps on collapsing. His fate refuses to listen to his cries and kicks. / Pranav S Joshi  
Singapore : ArmourPublishing Pte Ltd, 2007  
259p,; 23cm  
ISBN: 9789814222310  
\$ 11.00

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Off Centre / Haresh Sharma  
Singapore: Ethos Books, 2006  
159p,; 21cm  
ISBN: 9810560397  
\$ 11.00  
'Drama'

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Earlier / Eleanor Wong  
Singapore: Firstfruits Publications, 2006  
473p,; 21cm  
ISBN: 9810561105  
\$ 39.50  
'Drama'

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Tilting our Plates to Catch the Light / Cyril Wong  
Singapore: Firstfruits Publications, 2007  
92p,; 21cm  
ISBN: 9789810593858  
Poetry  
\$ 12.00

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## **Politics**

Paths Not Taken : Political Pluralism in Post-War Singapore / (eds.) Michael D. Barr and Carl A. Trocki  
Singapore : NUS Press, c2008  
306p. ; 23cm. Includes bibliographical references and index.  
ISBN : 9789971693787 PB

1. Singapore – Politics and government – 20<sup>th</sup> century – Congresses.
2. Cultural pluralism – Singapore – History – Congresses.
3. Social movements – Singapore – History- Congresses.

\$ 29.90

Singapore's era of pluralism between the 1950s and 1970s was a time of extraordinary cultural, intellectual and political dynamism. Students, labour unions, ambitious political contenders, and representatives of the various ethnic communities all stepped forward to offer alternate visions of Singapore's future from across the entire political spectrum.



They generated a ferment of ideologies, priorities. Perspectives and social visions such as mainstream "official" Singapore political has never known before and has not seen since.

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Governance, Politics and the Environment : A Singapore Study / Maria Francesch-Huidobro

Singapore : Institute of Southeast Asian Studies, c2008

394p. ; 23cm.

1. Environmental Policy – Singapore
2. Corporate Governance – Singapore
3. Civil Society – Singapore
4. Singapore – Politics and Government

ISBN : 9789812308313 (PB)

ISBN : 9789812308320 (HB)

\$ 36.90 (PB)

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The ASEAN Community : Unblocking the Roadblocks

Singapore : Institute of Southeast Asian Studies, c2008

100p. ; 21cm.

ISBN : 9789812308436 PB

1. Regionalism-Southeast Asia.
2. Southeast Asia-Relations.

(ASEAN Studies Centre Report Series, no. 1)

\$ 12.00

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### **Religion – Christianity**

Talking The Walk: A pastor's walk with God through cancer / David Ong

Singapore : David Ong, 2008

116p,; 23cm

ISBN: 9789810594589

S\$ 11.00

This book is the testimony of an ordinary man made extraordinary through the presence of God in his life. It is the story of how one man's struggle with death brought him to more closely embrace life.

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Even God had to Set Man Free / Lee Chiu San

Singapore: White Crow Enterprises, 2008

260p,; 21cm

ISBN: 9789810804077

\$ 13.00

This is the story of an engineer who almost died, and how he touched a comforting, spiritual presence. A later meeting with a Mystic leads them to believe that spells and incantations are passwords to access a Divine System containing great powers.

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### **Sociology**

The Chinese in Southeast Asia and Beyond: Socioeconomic and Political Dimensions / Yen Ching-hwang

Singapore: World Scientific, 2008

457p,; 24cm Includes index

ISBN-13: 9789812790477

1. Chinese-Asia, Southeastern. 2. Chinese-Foreign countries

\$ 82.00

The Southeast Asian Chinese as an economic force and their growing importance with China are, to a certain extent, determined by the nature and development of their communities. This book uses a multifaceted approach to unravel the forces that helped to transform the communities in the past. Containing 17 papers written within a span of six and a half years, from 2000 to 2006, the book focuses on the social, economic and political aspects of these communities, with special emphasis on the Chinese in Malaysia and Singapore.

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Mega-Urban Regions in Pacific Asia : Urban Dynamics in a Global Era / (eds) Gavin W. Jones & Mike Douglass

Singapore : NUS Press, c2008

376p. ; 23cm.

Includes bibliographical references and index

ISBN : 9789971693794 PB

1. Asia - Population
2. Migration, Internal - Asia
3. Asia - Social Condition

\$ 25.00

The rapid urban transition new underway in Asia focuses on a limited number of mega-urban regions (MURs) that have reached population sizes in excess of 10 million people. This book examines four of these urban agglomerations - Jakarta, Manila, Bangkok and Ho Chi Minh - in Southeast Asia and two - Shanghai and Taipei - in East Asia. Drawing on unpublished census data for 1990 and 2000, the authors re-estimate actual agglomeration sizes and assess social and demographic dynamics across core, inner and outer zones of each MUR. They conclude that these mega-urban regions continue to increase their share of national populations, and zones immediately beyond the official metropolitan boundaries are where the most dramatic changes are occurring.

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Youth.SG : The State of Youth in Singapore 2006 / Ho Kong Chong & Wynne Chia

Singapore : National Youth Council, c2006

328p. ; 23cm.

ISBN : 981248132X PB

\$ 35.00

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Born this way, But ... / Ng King Kang

Singapore : KangCuBine Publishing Pte Ltd., c2008

224p. ; 23.5cm

ISBN : 9789810804800 HC

\$ 38.00

Is Singapore as conservative as the authorities claim it to be? Has the media been party to shaping this view, notably regarding public perceptions of homosexuality? Are Singaporeans prepared to decriminalise gay sex, or not? Have opportunities arisen for gay men to grab soft power in society?

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