

Recent Books from Singapore –Jan 2012

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Business/Management

Zheng He's Art of Collaboration : Understanding the Legendary Chinese Admiral From a Management Perspective (PB) / Hum Sin Hoon

Singapore: ISEAS Publishing, 2012

xxxvii. 291p. ; 21cm.

ISBN-13: 9789814379663 (PB)

ISBN-13: 9789814379663 (HB)

1. Zheng, He, 1371 -1435
2. Admirals – China
3. Voyages and travels
4. Management
5. Organizational effectiveness

\$ 23.90 / PB

\$ 49.90 /HB

432 gm.

"Know your enemies, know yourself", advised Sun Zi in his famous Art of War (AoW). In contrast, the legendary Admiral Zheng He would have said, "Know your collaborators, know yourself", and this would be the essence of his Art of Collaboration (AoC). This book offers a fresh new approach to doing business and providing leadership in the twenty-first century, where Zheng He's peaceful and win-win collaborative paradigm present in his AoC provides an alternative to the aggressive and antagonistic mindset inherent in Sun Zi's AoW. The author has culled from the existing literature on the historical, cultural, diplomatic, and maritime-oriented Zheng He, connected the dots of his discovery of a managerial Zheng He, and wrote this book to present both the big message of Zheng He's Art of Collaboration as well as an understanding of Zheng He's specific work as a leader and manager.

<http://www.marymartin.com/web?pid=137193>

Your First Million : Making It in Stocks / Michael Leong

2nd Edition

Singapore: Straits Times Press Pte. Ltd., 2012

218p. ; 23cm.

Includes index

ISBN-13: 9789814342094

1. Stocks
2. Investments

Straits Times Money Series

\$ 22.00 / PB

410 gm.

<http://www.marymartin.com/web?pid=137194>

Economics

The Fifteenth Singapore Economic Roundtable, May 2011 / Manu Bhaskaran & Faizal Yahya (Editors)

Singapore: Straits Times Press Pte. Ltd., 2012

77p. ; 23cm.

ISBN-13: 9789814342100

1. Singapore – Economic policy – Congresses
2. Singapore – Economic conditions – Congresses
3. Industrial policy – Singapore – Congresses

\$ 26.00 / PB

172 gm.

<http://www.marymartin.com/web?pid=137195>

Poverty and Global Recession in Southeast Asia / Aris Ananta & Richard Barichello (Editors)

Singapore: Institute of Southeast Asian Studies, 2011

xxviii. 432p. ; 23cm.

ISBN-13: 9789814311199

1. Poverty – Southeast Asia – Congresses
2. Food supply – Southeast Asia – Congresses
3. Poor – Southeast Asia – Social conditions – Congresses
4. Food prices – Southeast Asia – Congresses
5. Financial crises – Social aspects – Southeast Asia – Congresses

\$ 45.90 / PB

602 gm.

Financial crises after financial crises have occurred, with widening impact and deepening severity. This book started with an objective to understand the impact of high inflation on poverty in Southeast Asia. However, global inflation moved quickly into recession in 2008. Southeast Asia was not an exception. The book then refocused the title to Poverty and Global Recession in Southeast Asia. It is a modest attempt to contribute a better understanding of poverty and food security in Southeast Asia during the 2008–09 global recession, considering both recent developments and the previous major crisis of 1997–98. The book may also help to anticipate some possible impacts of future global recession on food and poverty, not only in Southeast Asia, but also in many other countries in the world.

<http://www.marymartin.com/web?pid=129236>

Education

Lee Kuan Yew, My Lifelong Challenge : Singapore's Bilingual Journey (include DVD) / Chua Lee Hoong (Editor)

Singapore: Straits Times Press, 2012

360p. ; 24cm.

Include index

ISBN-13: 9789814342032

1. Language policy – Singapore
2. Language planning – Singapore
3. Bilingualism – Singapore
4. Education, Bilingual – Singapore
5. Lee, Kuan Yew, 1923-
6. Speak Mandarin Campaign, Singapore, 1973-

\$ 35.00 / HB

722 gm.

<http://www.marymartin.com/web?pid=137014>

Environment

The Singapore Mistletoe Story : An Expose of a Botanical Marvel / Francis Lim L K

Singapore: Carnegale Press, 2011

viii. 116p. ; 24cm.

Includes bibliographical references

ISBN-13: 9789814022668

1. Mistletoes – Singapore

\$ 22.50 / PB

266 gm.

The Singapore Mistletoe Story is an account of a personal quest to seek out and document the varieties and lives of a little-known group of plants-our native mistletoes. It is a journey of discovery of the many fascinating features of this enduring species-their semi-parasitic nature, where they are found, how they reproduce and the myriad remarkable communities whose lives have become intertwined with it.

<http://www.marymartin.com/web?pid=137197>

History

The Papers of Lee Kuan Yew : Speeches, Interviews and Dialogues (1950-1990) – Case-bound Edition (A ten volume set)

Singapore: Cengage Learning Asia, 2012

10 Volumes

ISBN-13: 9789814352260 (set)

\$ 2,800.00

Lee Kuan Yew (1923-) is a prominent Singaporean statesman. He was the first prime minister of the Republic of Singapore and governed the island nation for three decades (1959–1990). By the time he stepped down to enable a smooth leadership renewal, he had become the world's longest-serving prime minister. He was Singapore's senior minister (SM) from 1990 to 2004 and then minister mentor (MM) from 2004 to 2011. As the co-founder and first secretary-general of the People's Action Party (PAP), he led the party to eight victories from 1959 to 1990, oversaw the separation of Singapore from Malaysia in 1965, and engineered its subsequent transformation from an underdeveloped colonial outpost with

no natural resources into a First-World Asian Tiger. He remains one of the most influential political figures in Southeast Asia.

The Papers of Lee Kuan Yew: Speeches, Interviews and Dialogues is a compilation of all the speeches, interviews and press conference presentations delivered by Lee Kuan Yew from 1950 through 1990. It covers four decades, including the period before Lee became the prime minister of Singapore and the period when he served as the prime minister. It consists of ten volumes covering the following years: 1950–1962 (Volume 1), 1963–July 1965 (Volume 2), August 1965–1966 (Volume 3), 1967–1968 (Volume 4), 1969–1971 (Volume 5), 1972–1974 (Volume 6), 1975–1977 (Volume 7), 1978–1980 (Volume 8), 1981–1987 (Volume 9), and 1988–1990 (Volume 10).

<http://www.marymartin.com/web?pid=136651>

Battle For Singapore : Fall of the Impregnable Fortress – Reflections & Memories of War Vol. 1

Singapore: National Archives of Singapore, 2011

316p. ; 27cm.

ISBN-13: 9789810848576

\$ 65.00 / PB

1050 gm.

Reflections & Memories of War, Volume 1: Battle for Singapore, Fall of the Impregnable Fortress, reveals remarkable insights from before the War through to the fall of Singapore, including an extensive coverage of Singapore's brave last stand, and the courageous story of the Malay Regiment's valiant resistance against the Japanese invaders at Bukit Chandu or Opium Hill. The battle for Singapore in World War II began when the Japanese Imperial Army invaded Malaya in December 1941. Discover history as the story is unveiled in this book through vivid personal accounts, photographs, documents, oral history and images.

<http://www.marymartin.com/web?pid=137198>

I Play & Sing : Celebrating a Musical Journey in Singapore Spanning 40 Years / Mel & Joe Ferdinands

Singapore: Candid Creation Publishing LLP, 2011

142p. ; 24cm.

\$ 35.00 / HB

674 gm.

Stalwarts of the local music scene, Mel & Joe have played, sung and done it all. Household names since they first appeared on television in 1971. Mel & Joe are not only two of Singapore's best-loved musical talents, they are living proof of our rich musical past and vibrant present. From the early days of Talentime and the black-and-white broadcasts of RTS (Radio Television Singapore) to their glorious heydays with one of Singapore's top bands, Gypsy, they continue to rock on with passion.

<http://www.marymartin.com/web?pid=137199>

Official Publications

Singapore : Report of the Auditor-General for the Financial Year 2010/11

Singapore: Auditor-General's Office, 2011

ii. 47p. ; 25cm.

\$ 12.00 / PB

180 gm

<http://www.marymartin.com/web?pid=136791>

Politics/International Relations

The 31st Singapore Lecture / Angela Merkel

Singapore: ISEAS Publishing, 2011

32p. ; 23cm.

ISBN-13: 9789814345705

1. Germany – Relations – Singapore
2. Singapore – Relations – Germany
3. Research, Industrial – Government policy – German
4. Research, Industrial – Government policy – Singapore
5. European Union
6. Euro
7. ASEAN

Singapore Lecture Series, 0129-1912 ; 31

\$ 16.90 / PB

106 gm.

<http://www.marymartin.com/web?pid=137057>

Globalization : Power, Authority, and Legitimacy in Late Modernity / Antonio L. Rappa
Second and Enlarged Edition

Singapore: ISEAS Publishing, 2011

xxii. 348p. ; 23cm.

ISBN-13: 9789814279994

1. Globalization
2. Civilization, Modern – 21st century
3. United States – Politics and government – 21st century
4. United States – Foreign relations – 21st century
5. United States – Foreign economic relations – Asia
6. Asia – Foreign economic relations – United States
7. Global Financial Crisis, 2008-2009

\$ 49.90 / PB

544 gm.

In the first edition, the themes of hope, optimism, and progress of neoliberalism were examined in Asia and America. The second edition, *Globalization: Power, Authority, and Legitimacy in Late Modernity*, analyses the new pessimism that has descended on the globalized world. The America that was once the bastion of hope, optimism and progress is now showing clear signs of a superpower in decline. The first sign of the American decline since 1941 in Pearl Harbor was the destruction of the World Trade Center in New York City on 11 September 2001. The other signs are the Vietnamization of Iraq, a nuclear stand-off with North Korea, increasing trade imbalances with China and India, a stalemate with terrorists in Afghanistan, the challenge of European protectionism, a belligerent politics in the Middle East, overt American dependence on fossil fuels, and the mushrooming of various subprime crises into an escalating global recession. This second edition incorporates the latest developments in terms of culture, wealth and terrorism around the world and provides possible solutions to salvage the American Dream.

<http://www.marymartin.com/web?pid=129986>

ASEAN – U.S. Relations : What Are the Talking Points? / Pavin Chachavalpongpun
Singapore: ISEAS Publishing, 2012

xvii. 137p. ; 24cm.

ISBN-13: 9789814311557

1. Southeast Asia – Foreign relations – United States – Congresses
2. United States – Foreign relations – Southeast Asia – Congresses
3. ASEAN
4. Regionalism - East Asia – Congresses
5. Security, International – Southeast Asia – Congresses
6. China – Foreign relations – United States – Congresses
7. United States – Foreign relations – China – Congresses
8. Burma – Foreign relations – United States – Congresses
9. United States – Foreign relations – Burma – Congresses

\$ 36.90 / HB

368 gm.

“This book entitled ASEAN-U.S. Relations: What Are the Talking Points? is a result of a workshop organized by the ASEAN Studies Centre of the Institute of Southeast Asian Studies. The workshop was timely then, as the two sides, all of ASEAN, and the United States held their first-ever summit in Singapore in November 2009, heralding a new era of renewed engagement. The United States is very important for ASEAN, as a guarantor of regional stability and a vast market for ASEAN products. At the same time, ASEAN has gained more public attention from the United States, particularly since the advent of the Obama administration. This publication will serve as a reminder that ASEAN and the United States have shared many benefits as well as concerns for many years. Their continued engagement will undoubtedly ensure regional peace and order. I highly recommend this book to those who are interested in ASEAN's external relations.”

<http://www.marymartin.com/web?pid=130759>

ASEAN 2.0 ICT, Governance and Community in Southeast Asia / Emmanuel C. Lallana
Singapore: ISEAS Publishing, 2012

xii. 116p. ; 21cm.

ISBN-13: 9789814345286

1. Telecommunication policy – Southeast Asia
2. Information technology – Southeast Asia

\$ 23.90 / PB

266 gm.

This study argues that the extensive use of Information and Communications Technology (ICT) by the Association of Southeast Asian Nations (ASEAN) would: (1) enhance policy coordination within the intergovernmental organization; (2) promote inclusive regionalism by providing new avenues for broader stakeholder participation in regional affairs; (3) help develop a stronger regional identity, particularly among the young; and (4) improve "network management" or coordination of the collaborative activities of the member states. But this study is not merely about making ASEAN more effective. By looking at how ICT - with its ability to overcome distance and time - could be a tool for enabling effective non-state actors in regional rulemaking, it also contributes to the literature on Global eGovernance.

<http://www.marymartin.com/web?pid=137200>

A Nation Awakes : Frontline Reflections / Tan Jee Say (Editor)
Singapore : Ethos Books, 2011
282p. ; 23cm.
ISBN-13: 9789810710378
\$ 36.00 / PB
410 gm.

Few nations if any, have ever held two national elections in a span of four months. Fewer still are key players who took part in both. This book is the story of extraordinary men and women who fought Singapore's 2011 General Election in May and the Presidential Election in August. Together with their loyal and dedicated supporters, they displayed great courage and conviction, and in so doing changed the political landscape forever.

<http://www.marymartin.com/web?pid=137201>

Breakthrough : Roadmap for Singapore's Political Future / Derek da Cunha
Singapore: Straits Times Press Pte. Ltd., 2012

288p. ; 23cm.

Includes index

ISBN-13: 9789814342070

1. Elections – Singapore
2. Opposition (Political science) – Singapore
3. Political parties – Singapore
4. Singapore – Politics and government – 21st century

\$ 22.00 / PB

426 gm.

<http://www.marymartin.com/web?pid=137202>
