

## Recent Books on Business – April 2009

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Constraints Management / S.G.Bhanushali  
New Delhi : Book Well, 2009  
xi, 207 p.; 22 cm.  
978-81-89640-74-3  
\$ 12.50

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Business Jungle / Andre Diederichs  
Johannesburg, South Africa : Naledi Publishers, 2008  
92p.;  
ISBN 9780620414586  
\$ 17.00

The author explores the super senses and behaviour of animals and nature's planning cycles and how the survival of the fittest in today's Business jungle gets a new meaning in a changing business landscape. Business lessons for the entrepreneur, small/medium business owners and business decision makers by association with stories from nature. Nature teaches us important lessons on how to not only survive, but also thrive in the ever-increasing competitive global business environment! These are stories from the heart of Africa nature which convey important analogies for successful business acumen. A unique and fresh approach in understanding the key factors to achieve success in a global business environment.

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Business Dictionary / Johan Geldenhuys  
Cape Town, South Africa : Pharos Books, 2008  
350p.; 222 x 152 mm.  
ISBN 9781868900947  
\$ 30.00

The New Business Dictionary describes the business of the new economy. It covers the entire financial spectrum, from the informal trader on the pavement to the complex options and futures markets.

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Assessing Brunei Darussalam's Methanol Project : An Academic Perspective / Jefri Salleh  
Bandar Seri Begawan : Dewan Bahasa Dan Pustaka, 2009  
72p.  
99917-0-623-2  
1. Methanol Industry – Brunei Darussalam  
\$ 15.00

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Developing Capabilities among small and Medium-sized Enterprises in Malaysia / (Ed)  
Mohd Khairuddin Hashim

Sintok : Universiti Utara Malaysia Press, 2009

Xi, 119p.

Includes Index

1. Small Business- Malaysia
2. Business Enterprise – Malaysia

\$ 22.00

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Choice and Justice : Forty years of the Malaysian Consumer Movement / Matthew Hilton

Pulau Pinang : Universiti Sains Malaysia Press, 2009

Ix, 172p.

Includes Index

1. Consumer Protection – Malaysia
2. Consumer Education – Malaysia
3. Consumer – Malaysia
4. Consumers' Leagues – Malaysia

\$ 15.00

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Exporting and International Trade / A B Teoh

Kuala Lumpur : Cyclair Sdn. Bhd., 2008

206p.

978-983-43686-1-6

1. Exports – Malaysia

2. International Trade

\$ 24.00

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Human Capital Management Practices in Malaysia : Local & Foreign Perspectives / Hooi  
Lai Wan

Skudai : Universiti Teknologi Malaysia, 2008

Xiv, 378p.

Includes Index

978-983-52-0488-3

\$ 19.95

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Intranet and Electronic Data Interchange (EDI) usage in Malaysia Port Industry /  
Norzaidi Mohd Daud, Intan Salwani Mohamed

Shah Alam : UPENA, Universiti Teknologi MARA, 2008

Ix, 110p.

978-967-305-069-7

1. Intranets (Computer Networks) – Malaysia
2. Electronic Data Interchange – Malaysia

\$ 10.00

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A Handbook on QMeasure / Iris Syawe Seh Ling et al.

Shah Alam : UPENA, Universiti Teknologi MARA, 2009

Vii, 77p.

978-967-305-237-0

1. Quality Control – Measurement
-

2. Quality Assurance – Measurement  
\$ 8.00

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Go For Broke! Tales of Technoentrepreneurship / (Ed) Oon Yeoh  
Malaysia : GoodBasic Media Sdn. Bhd., 2009  
X, 174p.  
978-983-2992-07-3  
\$ 18.00

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Corporate Governance in Malaysia : Principles and Practices / Cheah Foo Seong, Lee  
Leok Soon  
Malaysia : August Publishing Sdn. Bhd., 2009  
X, 195p.  
978-983-3317-61-5  
1. Corporate Governance – Malaysia  
2. Business Ethics – Malaysia  
\$ 21.00

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Africa's Greatest Entrepreneurs / Moky Makura  
Johannesburg, South Africa : The Penguin Group (SA), 2008  
300p.; 153 x 234 mm.  
ISBN 9780143024309  
\$ 27.50

Who are the real power brokers in Africa? Who are the dynamic entrepreneurs making things happen on the continent? How did they do it and what are their personal stories? Africa's greatest entrepreneurs is a collection of stories about 16 of the most successful entrepreneurs and business visionaries currently operating in Africa. Each chapter is dedicated to a single entrepreneur and focuses on a sometimes tumultuous, often challenging, but mostly exciting, journey to success. This fascinating and well-researched title examines the life of each entrepreneur and maps out the path each elected to follow in tackling and overcoming the obstacles that stood in the way of the realisation of their dreams. Meet, among others, Kagiso Mmusi, the Motswana transport millionaire; Richard Maponya, the South African retail giant behind Soweto's Maponya Mall; Kwabena Adjei, the rags-to-riches Ghanaian millionaire; Wale Tinubu, the Nigerian head of the Oando oil and gas giant; Ndaba Ntsele, the South African king of high finance; and Mo Ibrahim, the Sudanese-born telecoms millionaire. The author sheds light on the different historical, political and economic power structures that helped create – and in some cases frustrate – these business heroes. This title shines the spotlight on and provides an unprecedented insight into a new breed of African hero – some of whose stories have never been told until now.

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Entrepreneurship - A South African Perspective / G. Nieman & C Nieuwenhuizen  
Pretoria, South Africa : Van Schaik Publishers, 2009  
476p.; 195 x 260 mm.  
ISBN 9780627026553  
\$ 39.38

Entrepreneurship - a South African perspective is a guide to becoming a successful entrepreneur. It describes and illustrates new venture creation within a South African context: the start-up process, the growth stages and the challenges in the maturity phase of the business. It provides exercises, activities and numerous case studies based

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on the latest research in South Africa. In this edition of Entrepreneurship all data has been updated, and a new chapter on corporate entrepreneurship and current information about broad-based black economic empowerment (BBBEE) have been introduced. To provide a more practical context, profiles of typical entrepreneurs have been presented.

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Understanding South African Financial Markets / Author: Van Zyl, Botha, Skerritt & Goodspeed

Pretoria, South Africa : Van Schaik Publishers, 2009

509p.; 195 x 260 mm.

ISBN 9780627027680

\$ 40.63

The South African financial markets comprise a range of activities, participants and instruments. Conceptually, they are concerned with two principal sets of activities: the transfer and trading of money or other financial claims, and the transfer and trading of risk. Understanding South African financial markets provides a framework for classifying and analysing these markets within the context of a modern capitalist system. This title gives an overview of the operation of various institutions in the South African financial system, as well as of the different financial markets in the South African economy and the instruments traded in those markets. Topics covered include the role of the South African Reserve Bank, technical features associated with the money market, and corporate governance and risk management. Each chapter opens with study objectives and jargon is explained in lay terms. Relevant international and local market practices and norms are applied.

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The Story of Taiwan's Industry Clusters

Taiwan: A Production of Kwang Hwa Mass Communications, 2008

DVD; 45 Min

ISBN-13: 4718000200295

Chinese, English, French, Spanish, German, Japanese & Russian Language

\$ 15.00

Taiwan has a booming IT industry and is one of the world's major manufacturers. Though its area is only a little over 35,000 sq. km, Taiwan has over 70 industry clusters. With their tight upstream and downstream structures and unrivalled efficiency and flexibility, these clusters are among the most competitive of their kind globally.

High-tech products are not the only flourishing industry in Taiwan. With continuous innovation, handcrafted goods and traditional industries that grew out of the country's local culture have also gained a competitive edge.

This film follows the stories of the growth of four unique industry clusters in Taiwan, the yacht industry in Kaohsiung City, the orchid industry in Chiayi and Tainan countries; the saxophone industry in Houli; and the machinery industry in Tatchung. Each of these clusters has become internationally renowned, and as the film demonstrates, even though their industry structures have changed, they have managed to adapt and remain leaders in their fields.

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Unlocking Opportunities

Botswana : Botswana Export Development & Investment Authority, 2007

12p.;

\$ 4.00

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Botswana Investment Guide –A Land Of Opportunities  
Botswana : Botswana Export Development & Investment Authority, 2008  
98p.;  
\$ 10.00

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Botswana Manufacturer's Directory – 2007  
Botswana : Botswana Export Development & Investment Authority, 2007  
69p.;  
\$ 7.00

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Investing In Botswana  
Botswana : Commonwealth Business Council&Botswana Export Development & Investment Authority, 2007  
41p.;  
\$ 5.00

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Investment Opportunity in the Glass Industry  
Botswana: Botswana Export Development & Investment Authority,2007  
23p.;  
\$ 4.00

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Investment Opportunity in Leather & Leather Products Industry  
Botswana: Botswana Export Development & Investment Authority, 2007  
16p.;  
\$ 4.00

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Investment Opportunity in Beef Sector  
Botswana: Botswana Export Development & Investment Authority,2007  
32p.;  
\$ 4.00

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Investment Opportunity in Pharmaceutical Sector  
Botswana: Botswana Export Development & Investment Authority,2007  
24p.;  
\$ 4.00  
Botswana Textile and Apparel Sub Sector Study - Discussion Draft / Andy Salm & Team  
Botswana : WB,BEDIA & BIDPA,2004  
73p.;  
\$ 8.00

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EXPORT DIVERSIFICATION AND THE LABOUR MARKET:KEY ISSUES IN BOTSWANA /  
PAUL BENNELL AND HAPPY SIPHAMBE  
Botswana : WB & BIDPA,2005  
60p.;  
\$ 6.00

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Botswana Automotive Sector Study- Discussion Draft  
Botswana : WB & BIDPA,2005  
33p.;  
\$ 4.00

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Botswana Beef Exports and Trade Policy- Discussion Draft / Dr Christopher Stevens and Jane Kennan

Botswana : : WB & BIDPA,2005

56p.;

\$ 6.00

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THE POTENTIAL FOR EXPORT DIVERSIFICATION IN BOTSWANA OSTRICH PRODUCTS CASE STUDY-Discussion Draft

Botswana : WB & BIDPA,2005

28p.;

\$ 4.00

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DEVELOPING TOURISM IN BOTSWANA : PROGRESS AND CHALLENGES - Discussion Draft

Botswana : WB & BIDPA,2005

100p.;

\$ 10.00

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Report on the Review of the Remote Area Development Programme (RADP)

Botswana : BIDPA,2003

184p.;

\$ 15.00

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EXCHANGE RATES AND EXPORT COMPETITIVENESS - Discussion Draft

Botswana : WB & BIDPA,2005

51p.;

\$ 6.00

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Botswana Statistics 2008

Botswana:Botswana Export Development & Investment Authority,2008

58p.;

\$ 6.00

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Regional Integration in Southern Africa – Vol.1 –South Africa’s International Trade Diplomacy- Implications for Regional Integration / Peter Draper,Philip Alves & Mmatlou Kalaba

Botswana : Friedrich Ebert Stiftung,2006

134p.;

ISBN 9991299386

\$ 14.00

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Regional Integration in Southern Africa – Vol.2-Deepening Integration in SADC-Rapid Changes in Mozambique to Meet SADC Targets / Lourenco Sambo & Adriano Ubisse

Botswana : Friedrich Ebert Stiftung,2006

218p.;

ISBN 9991299394

\$ 35.00

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Regional Integration in Southern Africa – Vol.3-Deepening Integration in SADC-Can Malawi Meet the Challenges / Chinyamata Chipeta

Botswana : Friedrich Ebert Stiftung,2006

202p.;

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ISBN 999125644X  
\$ 35.00

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Regional Integration in Southern Africa – Vol.4-Deepening Integration in SADC-Namibia on Track to Meet SADC Targets / Klaus Schade & Moureen Matomola  
Botswana : Friedrich Ebert Stiftung,2006  
258p.;  
ISBN 9991256458  
\$ 35.00

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Regional Integration in Southern Africa – Vol.5-Deepening Integration in SADC-Botswana –a Benchmark for the Region / Grace G.Tabengwa & Jay Salkin  
Botswana : Friedrich Ebert Stiftung,2006  
238p.;  
ISBN 9991256466  
\$ 35.00

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Regional Integration in Southern Africa – Vol.6-Deepening Integration in SADC- South Africa – SADC’s Economic Engine / Mmatlou Kalaba & Owen Willcox & Philip Alves  
Botswana : Friedrich Ebert Stiftung,2006  
262p.;  
ISBN 9991256474  
\$ 35.00

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Regional Integration in Southern Africa – Vol.7-Deepening Integration in SADC-Zambia’s Economic Policies in Line with SADC Targets / Inyambo Mwanawina  
Botswana : Friedrich Ebert Stiftung,2007  
130p.;  
ISBN 9789991244303  
\$ 13.00

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Regional Integration in Southern Africa – Vol.8-Deepening Integration in SADC-Mauritius – Achievements and Coming Challenges / Sanjeev K.Sobhee & Veepin Bhowon  
Botswana : Friedrich Ebert Stiftung,2007  
210p.;  
ISBN 9789991244310  
\$ 35.00

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Regional Integration in Southern Africa – Vol.9-Deepening Integration in SADC-Tanzania –Torn between EAC and SADC / Oswald Mashindano,Dennis Rweyemamu & Daniel Ngowi  
Botswana : Friedrich Ebert Stiftung,2007  
224p.;  
ISBN 9991256482  
\$ 35.00

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Regional Integration in Southern Africa – Vol.10-Deepening Integration in SADC-Zimbabwe-Missing SADC Macroeconomic Targets / Benson Zwizwai  
Botswana : Friedrich Ebert Stiftung,2007  
124p.;  
ISBN 9991256490  
\$ 13.00

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Regional Integration in Southern Africa – Vol.11-Deepening Integration in SADC-  
Madagascar – Challenges for the Newcomer  
Botswana : Friedrich Ebert Stiftung,2007  
168p.;  
ISBN 9789991244327  
\$ 15.00

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Regional Integration in Southern Africa – Vol.12-Deepening Integration in SADC-  
Macroeconomic Policies and Social Impact –A Comparative Analysis of 10 Country  
Studies and Surveys of Business and Non-State Actors / Edited by Chinyamata Chipeta  
Botswana : Friedrich Ebert Stiftung,2007  
277p.;  
ISBN 9789991244334  
\$ 35.00

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Aspects of the Botswana Economy: Selected Papers / J.S. Salkin, D. Mpabanga, D.  
Cowan, J. Selwe, M. Wright (Eds)  
Botswana:Lightbooks Publishers,1997  
ISBN 999127104X  
\$ 15.00

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Farmers and Farm Workers in the Ghanzi District – A Story of perseverance 1998-2003 /  
B.K.Maphane and Janet Hermans  
Botswana : Bay Publishing Ltd,2003  
62p.;  
\$ 5.00

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Botswana Federation of Trade Unions –Position Paper on Privatization in Botswana  
Botswana : BFTU,2006  
30p.;  
\$ 4.00

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Botswana Federation of Trade Unions –Policy Position Paper on Globalization  
Botswana : BFTU,2007  
34p.;  
\$ 4.00

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Botswana Federation of Trade Unions –Policy Position Paper on Social Security & Social  
Protection in Botswana  
Botswana : BFTU,2007  
54p.;  
\$ 6.00

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Botswana Federation of Trade Unions –Policy on Health & Occupational Safe  
Environment in Botswana  
Botswana : BFTU,2007  
46p.;  
\$ 5.00

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Botswana Federation of Trade Unions –Policy on Education in Botswana  
Botswana : BFTU,2007



22p.;  
\$ 4.00

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Botswana-Millennium Development Goals-Status Report 2004  
Botswana : Government of Botswana & UNDP,2004  
78p.;  
\$ 8.00

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Report on the SADC Consultative Conference on Gender and Development  
Botswana : SADC,2005  
45p.;  
\$ 5.00

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Strategic Implementation Framework on Gender and Development,2006-2010  
Botswana : SADC,2006  
38p.;  
\$ 4.00

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Trade Unions in Botswana – Country Report 2008  
Botswana : Friedrich Ebert Stiftung,2008  
36p.;  
ISBN 9991244358  
\$ 4.00

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National Bio-safety Framework  
Botswana:Government of Botswana,2006  
50p.;  
\$ 5.00

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REPORT ON BOTSWANA LEADERSHIP DEVELOPMENT INITIATIVE WORKSHOP-Part II  
Botswana : UNDB,2004  
72p.;  
\$ 8.00

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Botswana Millennium Development Goals-Status Report 2004 –Achievements,Future  
:Challenges & Choices  
Botswana: Govt & UNDP,2004  
78p.;  
\$ 8.00

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Regional Indicative Strategic Development Plan  
Botswana : SADC  
163p.;  
\$ 15.00

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Regional Indicative Strategic Development Plan-Summary  
Botswana : SADC  
8p.;  
\$ 4.00

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Strategic Indicative Plan for the Organ on Politics,Defence and Security Cooperation  
Botswana : SADC,2004

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85p.;  
\$ 9.00

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Second Common Country Assessment for Botswana – Final Report  
Botswana : United Nations Systems,2007  
48p.;  
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